

# MEDIA KIT SUMMER



**CAROSELLO3000**  
L I V I G N O

**#THEMOUNTAINISFREEDOM**



**ESCAPE YOUR DUTIES.  
DISCOVER YOUR FREEDOM.**



**1. CAROSELLO 3000**

**2. OUR VISION**

**3. 50 YEARS OF FREEDOM**

**4. THE NEW CABLEWAY**

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**10. ADVENTURE KIDS AREA**

**11. TOP EXPERIENCE**

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AT HEIGHT**





# 1. CAROSELLO3000

## LEAVE THE CITY. LIVE YOUR DREAMS.

Whisk yourself away to a winter paradise. Live it up on the ski slopes. Embark on an off-piste adventure. Go outdoor with your mountain-bike. Run between mountain ridges and pristine valley. Experience a wide range of emotions thanks to breathtaking view-points. Enjoy a simply great day in the mountains with the people you love.

SO FAR FROM YOUR OFFICE.  
SO CLOSE TO YOUR **SPIRIT.**



WEBCAMS



WEATHER &  
FORECAST



MY3000  
MOBILE APP



PHOTO  
GALLERY



PRESS  
RELEASES



## 2. OUR VISION

### #THEMOUNTAINISFREEDOM

We believe people need to escape from their daily duty. We believe in the sense of freedom that we all experience in the Mountain, skiing on the slopes and out of them, riding a mountain-bike, flying in the sky with a paragliding or just hiking or running. We believe in the mountains anyone can free his mind and find its way to the top. We believe the Mountain is freedom.

## SYMBOLS AND RITUALS

### THE SIGN OF FREEDOM

The logo of Carosello 3000 - Livigno



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### THE FREEDOM EAGLE

The sculpture dedicated to the outdoors



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### THE BLACK EAGLE

The cable-car dedicated to the free spirits





## 3. 50 YEARS OF FREEDOM

### A DREAM COME TRUE.

In the winter 2019-2020, Carosello 3000 celebrated 50 years of activity. Building the first lift in the December of 1969, the german pioneer Walter Clausing realized the dream of a Mountain accessible to everyone, where anyone would have been able to fully live its beauty. 50 years later, Carosello 3000 continues pursuing this dream, making discover the feeling of freedom that the nature is able to give.

## 50 YEARS OF FREEDOM

From the origins to an olympic future





## 4. THE NEW CABLEWAY

### THE POWER OF DETERMINATION.

More than 200 men at work and lots of equipment used. Internationally recognised companies working together with local professionals. Off-season snowfalls and (fortunately) lots of sunshine. Moments of discomfort and others of euphoria. Lots of determination to push through the construction of the facility that looks to the future of the Livigno Mountain Resort.

This wonderful story is told through the images of a video that concentrates all the most important moments in the construction of the new cableway.

### THE STONE OF 3000

Docu-movie about the construction of the cableway.



## THE FIGURES OF THE NEW CABLEWAY



Length:

**2794** metres

Vertical drop:

**905** metres

Arrival point:

**2797** metres

Speed:

**6** metres/second

Number of cable-cars:

**121**

Cable-car capacity:

**10** seats



## 5. MOUNTAIN BIKE

### A MOUNTAIN FOR EVERYBODY.

Carosello 3000 created a mountain bike project unique in the world and very different from the traditional bike parks. Safety has been the main goal: the trails are never too steep, with predictable courses and alternative passages to avoid the obstacles.

The offer of the Carosello 3000 Mountain park ranges from easy trails suitable to every level of riding, to panoramic trails, until more technical enduro trails. Every trail has been built always respecting the characteristics of the Mountain and with great attention to the naturalistic impact.

MAP



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MTB TRAILS





## 6. TUTTIFRUTTI EPIC TOUR

### EPIC MOUNTAIN BIKE TOUR.

The Tutti Frutti Epic is a 50km mtb tour, which covers the most iconic trails of the Mountain park. It offers a various riding experience, both from the technical and the scenic aspect. The Tutti Frutti Tour gives access to some of the most suggestive locations in Livigno, as the Val Federia and the Madonon view point, offering an exciting and complete bike day.

The Tutti Frutti Mtb Epic Tour was conceived in collaboration with Hans Rey, mountain bike legend and freeride pioneer.

## TUTTIFRUTTI EPIC

Epic Mountain Bike Tour



## TUTTIFRUTTI MAP







## 7. GREAT DAYS

### THE GREATEST BIKE WEEKEND IN LIVIGNO.

A three days event that celebrates friendship and the fun in mountain bike, with a lot of riding, parties and games in the nature. Reflecting the spirit of Carosello 3000, the Great Days are not a competitive event, but an informal occasion to have fun with people with the same passion for mountain bike.



## 8. BIKE ACADEMY

### THE AREA FOR YOUNG BIKERS.

Placed above the Costaccia restaurant, the Bike Academy is an area dedicated to the learning of the basics of mountain bike. It is indeed a very easy trail with 8 learning areas (balance, step down, switch back, rock garden, north shore, drops, jumps and skinny) to prepare the young riders to face any kind of mountain trail.



## 9. HIKING & TREKKING

### PANORAMIC HIKES AND ALTITUDE TRAINING.

The Carosello 3000 Mountain offers many hiking trails of different difficulties and lengths, suitable to every level of hiker: from easy dirt roads, to panoramic trails in the nature, until spectacular trekkings to peaks of more than 3000 meters. The variety of the routes accessible from the Mountain park makes it perfect for both an easy hike or a real altitude training.

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HIKE MAP



HIKING TOURS



## 10. KIDS ADVENTURE AREA

### FOR THE KIDS THAT NEVER GET TIRED.

At the Carosello 3000 restaurant has been created a brand new adventure area for the fun of the youngest. Two play areas, differentiated by difficulty of the structures and age, where the kids can let off steam climbing on small walls, facing adventurous tracks, balance games and balance bike.

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KIDS ADVENTURE AREA





## 11. TOP EXPERIENCE

### THE MOST EXHILARATING MOMENTS ON YOUR MOUNTAIN ESCAPE.

Leave your daily worries far behind and get ready for a taste of adventure. Create memories to fondly cherish for years to come. The Top Experiences are the most exhilarating activities the Mountain has to offer. Unforgettable sensations, they are enough alone to make a trip to Livigno worthwhile.

### GOLDEN DAYS

The mountain at the first lights of the day



### YOGA EXPERIENCE

Early morning detox with wellness brunch





## 12. RESTAURANTS AT HEIGHT

### DINE AMONGST ALPINE PEAKS.

Taste Livingo's traditional cuisine. Savour gourmet delights at 3000 metres altitude. Sip wine from the vineyards of Valtellina and enjoy cheese from local farms. Or grab a quick bite and get straight back on the slopes. Top locations and top chefs are ready to fuel your holiday.

### RISTORO **CAROSSELLO 3000**

The highest view across two valleys



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### OTHER RESTAURANTS







Do you want to visit us in Livigno or  
know more about Carosello 3000?

CONTACT US AT:  
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**LIVIGNO**   
feel the alps